

Amendments to the Claims

1 Claim 1 (currently amended): A computer-implemented method of enabling users to subscribe to
2 content in a computing environment, comprising ~~steps of:~~

3 identifying a content access behavior-patterns pattern of a user;
4 responsive to the identifying, consulting a mapping to determine a candidate content
5 subscription to be offered to users exhibiting the identified behavior pattern, the candidate content
6 subscription indicating at least one portion of content generated by a content source;
7 generating a markup language document representing the determined candidate content
8 subscription;

9 ~~— using the identified behavior patterns to identify content which may be of interest to the~~
10 ~~user; and~~

11 offering, to the user, a subscription to the ~~identified~~ candidate content[[,]] subscription
12 using a graphical user interface constructed using the first markup language document; without
13 requiring the user to initiate a request for the subscription

14 responsive to acceptance of the offered subscription by the user, storing the markup
15 language document as a trigger associated with the user and the content; and

16 subsequently evaluating the content generated by the content source, using the trigger, to
17 determine whether any of the at least one portion of the content is considered a match to the
18 trigger and if so, automatically sending each matching portion of the content to the user as the
19 subscription.

Claim 2 (canceled)

1 Claim 3 (currently amended): The computer-implemented method according to Claim 1, further
2 comprising the steps of:

3 enabling the user to customize ~~customizing, for the user,~~ the offered subscription from the
4 graphical user interface prior to acceptance of the offered subscription, such that at least one
5 condition is placed on at least one of the at least one portion of the identified content; wherein the
6 at least one portion may comprise the identified content in its entirety; and

7 revising the markup language document to include each of the at least one condition prior
8 to the storing.

9 ~~— registering the offered subscription, as customized by the user, upon acceptance thereof by~~
10 ~~the user.~~

1 Claim 4 (currently amended): The computer-implemented method according to Claim 3, further
2 comprising the step of: wherein the subsequently evaluating further comprises determining
3 whether each of the at least one condition is considered a match to the trigger and only sending
4 the matching portion of the content if so, using the registered subscription to deliver the identified
5 content which matches the conditions to the user.

Claim 5 (canceled)

1 Claim 6 (currently amended): The computer-implemented method according to Claim [[5]] 1,
2 wherein the subsequently evaluating further comprises scheduling time on an electronic calendar

3 of the user when any of the at least one portion of the content is considered a match to the
4 trigger, comprising the step of:
5 ——evaluating the registered subscription, and if the condition(s) therein are met in the
6 identified content, carrying out the action(s):

Claims 7 - 12 (canceled)

1 Claim 13 (new): The computer-implemented method according to Claim 1, wherein the
2 subsequently evaluated content comprises a then-current version of the content generated by the
3 content source.

1 Claim 14 (new): The computer-implemented method according to Claim 1, wherein the
2 subsequently evaluating is invoked responsive to a timer.

1 Claim 15 (new): The computer-implemented method according to Claim 1, wherein the
2 subsequently evaluating is invoked responsive to occurrence of an event.

1 Claim 16 (new): The computer-implemented method according to Claim 1, wherein the
2 identifying is performed by an inference engine.

1 Claim 17 (new): The computer-implemented method according to Claim 1, wherein the
2 identifying comprises determining whether the user exhibits any of a plurality of predetermined

3 content access behavior patterns.

1 Claim 18 (new): The computer-implemented method according to Claim 1, wherein the content is
2 rendered on a Web page and the identifying comprises identifying how the user interacts with the
3 Web page.

1 Claim 19 (new): The computer-implemented method according to Claim 18, wherein the Web
2 page lacks a subscription interface for enabling the user to subscribe to the rendered content.